



***gethealthywashoe.com***

---

## **Tips to implement a smoke-free policy:**

### **✓ Survey renters**

- When determining which option is best for your property, it's a good idea to survey current renters
- Also, keep in mind which option would be most marketable to your future clientele

### **✓ Communicate with renters**

- The key to a successful smoke-free policy is educating renters
- Provide renters with a notice describing the details of the policy, and give the rationale behind adopting the policy
- In addition, future renters can be informed about the policy up front in the lease agreement
- Once they know and understand the policy, the policy becomes self-enforced
- Use clear signage to let renters and visitors know where they are not allowed to smoke as well as where designated smoking areas are located
- In certain cases it is imperative to update lease language. It is advised to review any lease language changes with your attorney

### **✓ Advertise your smoke-free property**

- Finally, take advantage of the high demand for smoke-free apartment options in Washoe County
- Get the word out about your new policy by advertising on your website and through other mediums. Call 775-328-6140 to get your name added to GetHealthyWashoe.com!

For assistance adopting a smoke-free policy, contact the Washoe County Health District at 775-328-6140